

User's Manual

INTERNATIONAL WORKSHOPS OF PLANNING AND URBAN DESIGN CERGY-PONTOISE, FRANCE



1	General Presentation	Page 3
2	Brief History	Page 4
3	The Concept of Urban Design	Page 5
4	Intervention Modes Classic Session Expert-Specific Session Special Events The Repercussions of the Sessions	Page 7
5	Administrative Organisation Statutes Administration Board Committee for Scientific and Pedagogical Orientation Supervisory Board	Page 12
6	The network International Experts Universities and Colleges Former Participants	Page 17
7	Our partners	Page 18
8	International References The Themes of the Sessions - In France and Abroad The International Recognition	Page 20
9	Logistics and Budgets Classic Session Expert-specific Session	Page 23
10	Session Application Template	Page 24
11	Contacts	Page 27



Re-Inventing your city...

Contents

The **International Workshops of Planning and Urban Design** in Cergy-Pontoise, Ile-de-France, were founded in 1982 following the initiative of the Public Development Corporation of Cergy-Pontoise.

Supported by the AFTRP, the Land and Technical Service Agency for the Paris Region since January 2003, the workshops are assisted by numerous French Ministries such as the Ministry of Transport, Housing and Public Works, the Ministry of Culture, the Ministry of Ecology and the Ministry of Foreign Affairs. They are also assisted by local authorities such as the Regional Council of the Ile-de-France Region, the General Council of the Val d'Oise District, the New Township Committee of Cergy-Pontoise.

In 23 years, the Workshops have become a unique tool for international exchanges on the issues of town planning and development. The Workshops have held 32 sessions to this day - 23 in France, 8 in Asia, and 1 in Africa – as well as 6 sessions in Irkutsk, Russia supporting the Winter Workshops of Baikal; the Workshops have a network of 500 schools and universities; they have brought together more than 1168 young professionals and 765 experts from 48 countries and more than 138 Universities; a large number of former participants hold a position of responsibility in their country.

There are two different types of workshops: the classic and the expert-specific.

THE CLASSIC WORKSHOPS

35 to 40 selected young graduates from various disciplines come together in a given area at the request of a local authority in France or abroad and design in a month a urban development project, grouped in pluridisciplinary teams, supported by international experts.

THE EXPERTS-SPECIFIC WORKSHOPS

They bring together about 25 experts and young professionals in a given area at the request of a local authority in France or abroad. They form three multidisciplinary teams and work for two weeks to propose, in a constant dialogue with local political authorities, projects of urban development.

The unique method of the Workshops of Cergy-Pontoise embraces freedom of creation and reliability. The workshops represent a new approach to town planning and urban design, a new concept where planning and architecture come together and where the projects proposed might sometimes seem provoking.



General Presentation

PREVIOUS SESSIONS

• 23 Sessions in France

• 8 Sessions in Asia

- 1997** HANOI, VIETNAM
“A New Centre For Hanoi - The Expansion West Of Lake Tay”.
- 1998** HO CHI MINH CITY, VIETNAM
“Ho Chi Minh City and the River Saigon”
- 1999** GUANGZHOU, CHINA
“High Density Housing”
- 2000** SHANGHAI, CHINA
“The World Fair In Shanghai In 2010 – Quality Of Life In Large Metropolises”
- 2001** DOI TUNG, CHIANG RAI, THAILAND
“Tourism, Heritage And Sustainable Development”
- 2002** TOKYO, JAPAN
“Densities, Urban Design And Quality Of Life”
- 2003** PHNOM PENH, CAMBODIA
“Between Metropolitan Centrality And Poverty Reduction Policies”
- 2005** HO CHI MINH CITY, VIETNAM
“Can Gio - Between Ecology And Tourism”.

• 1 Session in Africa

- 2005** PORTO-NOVO, BENIN
“Identity and Image for a harmonious and attractive capital city »

• 6 Sessions in Irkutsk, Russia



The ‘new towns’ were, since 1965, places of great ambitions : they were created to reorganize the Greater Paris: by creating new urban centres sufficiently attractive to counterbalance the attraction of Paris ; and to form balanced cities with their own housing, infrastructures, - employment, – services, - (including the university) that would hold a certain autonomy. New Towns are thus great projects. Cergy-Pontoise is a great example of these projects, and it is continuously being built (as opposed to an architectural project).

Yet “ACTING” always means taking risks, risks of errors, risk of not leading to the results hoped for, risks of harsh criticisms on what does not exist yet.

There is always a need to seek the best possible answers – and therefore, why not associate academics and professionals to design projects?

This is the question that the Public Corporation of the New Town was facing. Their response was the creation of the Workshops in 1982. They called the young professionals (or young graduates) to carry out reflections on the city, to develop studies and proposals as if they were in the place of deciders: it is good process for the developer as it brings fresh ideas to a problem that may have already been visited several times. It is beneficial for the young professionals to be asked to provide a work of professional standard to a real client.

In 1997, the Workshops of Cergy-Pontoise launched the WORKSHOPS OF PLANNING AND URBAN DESIGN IN ASIA, and they have since held 8 sessions there. In 2005 they organized the first Workshops in Africa.

The experience gained through such cooperation is a real asset when working in various countries of the world.

Brief History

Planning and Urban Design

This concept focuses on concrete items, day-to-day aspects, distant future, planning in utopia. It is a way of doing things –not a theory. It is a permanent adaptation to changing situations, which means having set sustainable objectives and scalable strategies.

It is a work for a **Specialised Worker** (or rather a professional) very close to the field [under – over – next to – beyond...]. The field are the people, their ambitions. It is also the sewage vent, the territory, clean air, culture, light, games, dreams... Life can be dirty, and this is particularly visible when we attempt to let beauty burst out.

This involves the use of dialectic phases in the approaches adopted.

- 1 A lot of manual work – in the sense that problems are tackled head on.
- 2 An on-going work with one-off accelerations (as those seen with the workshops), it is a recurring issue that goes a long way:
- 3 An understanding of the site, its previous uses, the conditions of its transformation and its new possible concepts which may only correspond to a lifestyle of the moment or a hypothetical future, which means we must constantly review the analysis of behaviours.
- 4 Imagining a development process at all geographical scales.5/ - Positioning oneself outside of restricting political or personal conflicts, i.e. having ambitions for society that are translated into functions, structures, forms, etc. in the field
- 5 Taking care of the day-to-day aspects, water drainage (with consequences on routes), post boxes (thinking about the user and the postman), waste, firemen, constructive systems (invisible when a building is completed and that have consequences on noise between apartments for instance), for the “ego” of architects, opposite and birds-eye-views, shadows and sun, etc.

A work of many scales...

In terms of objectives – planning: large-scale facilities, major regional infrastructures, large masses, major landscape.

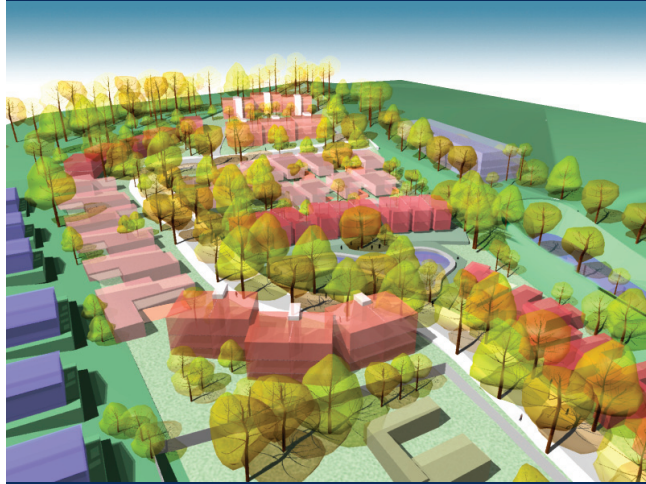
In terms of territorial consistency: centralities, densities, dominant functions per sector, silhouettes, routes and movements.

In terms of administrative divisions structures, which must take into account national the standards for: schooling, social aspects, leisure, etc., management styles, services.

In terms of practicality: imperatives must be known before negotiations with investors.



The Concept of Planning + Urban Design



The Concept of Planning + Urban Design

It is a work of Interface between...

Professional disciplines,
The doctrines of some and the certitudes of others,
Political and administrative partners,
Those who know and those who do,
Those who define standards and those who apply
numerous constraints,
Architects, urban planners and developers,
Contract-holders,
Legal and commercial advisors etc.

And above all, it is design work...

Form,
Landscape,
Perception,
Experience...

And yet...

None of this work is palpable which is the prerogative of those that follow (architects in particular)

Nothing is seen because it is either below ground or on the ground where others build because the land has been prepared.

Nothing is seen, because it is the stakes that decide where the boundaries of the land should go, which surface areas should be affected by decisions.

Nothing on the scale of the city is seen. Roads are appropriated by others in the same way that urban rules are (in that they give the impetus). They are used by others who harness their talent to use them to transform them into an architectural vocabulary and in the end: to create a complete preliminary chain that is vital for architects to express themselves under the best possible conditions: that of a predefined framework and a freedom for design.

The Workshops highlight the concept of Planning and Urban Design as being the multidisciplinary professional practice that “town planners”, pooling the knowledge and know-how for their various disciplines, have to develop with the various regional authorities to forge the realities in the regions. Indeed, for them, this means knowing how to give shape to countless descriptive data items of the society in its region in order to establish a relevant and meaningful representation – populations, economy, governance, strategies and projects for the various players, accepted or perceived images and identities.

The workshops propose visions of a possible future, promote ideas for possible projects, illustrate and seek to foster a desire for them. They deliver the products of their art (in the sense of their collective know-how) as possible objects for public debate, for communication. The intensity of the exchanges that they develop with political leaders paves the way for possible creations of collective projects and fosters a genuine cultural production whose purpose – purpose and subject of its own future – is the city itself.

The utopia for a sustainable urban future is the engine behind the strange claim for Planning and Urban Design. It aims at proposing to the concrete regional society, and the players involved in its governance, (constrained as they are by the limitations of their powers and their means at the time) to embark in the direction of the objectives for this utopia in order to make it concrete.

The Classic Session

After visiting the subject site for a week and meeting the local authorities to present preliminary research done during the year, the participants get together in teams. The teams are pluridisciplinary and multicultural, bringing together young professionals close to completing their studies or young graduates. The teams will present and defend their project and ideas as if they were design offices under contract with the planning authorities of the city.

The first week of the session focuses on conferences on the selected theme, site visits, meetings with local authorities, and presentation of research done by the students in preparation of the session. Each presentation is appraised by a delegate teacher from the university of Cergy-Pontoise, i.e. it is graded and with the work of the participant to follow, a university degree (level: master degree) will be given at the end of the session. The teams are formed at the end of the first week with the help of assistants (usually former participants of the Workshops) and experts.

The sessions are a real think-tank as there are many different personalities and professional backgrounds. Some experts stay for the whole course or part of the session, other come to participate in the final discussions with the teams and the institutions' representatives. They are invited according to their knowledge on the year's topic. Their role is neither to say what has to be done, nor to force their ideas or doctrine. The teams who have to work out a project actually call on the experts as they would call on a specialized research department for a precise matter that they wish to deepen.

The experts don't lead the work of the teams, but the teams use the knowledge of the experts. The analysis done during the first three days of the second week are discussed with the experts committee together with the contracting authority and the participants in order to draw the first conclusions.

During the third week, the first analysis and intuitions are pursued, major decisions are made and once more presented and discussed with all the people involved. In the fourth week the project gets finalised (written and drawn) for the presentation in front of a jury.



Intervention Modes



Intervention Modes

The Expert-Specific Session

The Workshops have set up specific workshops sessions bringing together in pluridisciplinary teams “senior” experts and “young professionals”. It works as follows:

- 1 At the official request of the authorities of a city a programme is drafted on the working subject.
- 2 Call for applications within the network of the Workshops giving the schedule of the session;
- 3 Three or four international and pluridisciplinary teams are formed, each of them grouping 5 to 6 persons;
- 4 A programme coordinator is appointed and a team of local official correspondents is formed;
- 5 Certain experts are sent on site in order to investigate the programme - some experts can be associated to the workshops' session (for instance: hydraulics engineer, urban sociologist, economist, etc.);
- 6 Intermediary work seminars (a minimum of 2) with the political and planning authorities of the city to check the accuracy of the programmes' objectives;
- 7 Individual research work of the experts on the topic: each expert focuses his/her research on local examples; and/or on a theoretical study. The aim of the research is to give food for thought before the teams come together on site
- 8 The programme is finalized by the host city and the organizers.
- 9 The session is held over 12 days starting with 2 or 3 days of intensive site visits, followed by 8 days of project work and the final 2 days for the jury and the concluding assembly.
- 10 The authorities get a final report;
- 11 Outline of the follow-up.

Typical Timeline for an Expert-Specific Session

The session lasts 14 to 15 days in the host city, and is held as follows:

2 to 3 days

- The urban planning authorities of the city provide further information on the site;
- Visits of the subject area;
- General survey of the city;
- The experts get organized in their workshops.

8 whole days

- Team work
- The 4th day: meeting with the organizers, independent experts and the appropriate institutions: the aim of the meeting is to sum up the situation discussing the first approaches of the teams and hear the reactions of the authorities in a common discussion.

one day

- Towards the end of the session, meeting of a jury made of the authorities of the city, international experts and the organizers who listen to the presentation of the proposed projects (presentation techniques will be chosen by the teams).

one day

- On the day after the jury, a discussion is planned with all the participants (teams and jury members) in order to draw conclusions and draft a first synthesis on the most interesting ideas on the issue.

one day

- Discussion concerning the follow-up and how it shall be organized:

The winning team can be entrusted the follow-up under the supervision of the Workshops or a team can be formed with members of the various teams having participated in the specific session, under the supervision of the Workshops. It can also be another kind of follow-up in a common decision with the host city.

For the follow-up some special funds can be found, for instance the implementation of a Priority Solidarity Fund (PSF) as contracting authority support.



Intervention Modes

Major Events around the session

Since 1987, international symposiums were organised during the French sessions, on various topics of actuality.

- 1987** 1st/2nd September
EPA - Cergy-Pontoise:
« PARKS OF ACTIVITIES AND TECHNOLOGICAL
POLES: dreams and realities »
- 1988** 8th/9th September
Maubuisson Abbey SYMPOSIUM VITA NOVA:
« LEISURES AND CULTURES IN NEW TOWNS »
- 1990** 4th September
ESSEC Auditorium - Cergy
« PLANNING AND URBAN DESIGN: THE PROFESSION »
- 1993** 16th /17th September
In the Polytechnic Centre St Louis - Cergy
« PLANNING OF SLABS: Continuities and Ruptures »
- 1994** 1st September
Centre Georges Pompidou (Beaubourg) - Paris
« CITY AND NATURE »
- 1995** 15th September
Cergy-Pontoise University
« ABOUT THE EXTENSION OF OLD CITIES »
- 1996** 2nd September
Cergy-Pontoise University
« MOTORWAY: GREAT STREET OR SPECIALIZED
WAY »
- 1997** 11th September
Cergy-Pontoise University
« SMALL CITIES IN AN URBAN AREA: ROLE AND WAY
OF LIFE »

- 1998** 7th September
Cergy-Pontoise University
« COMMERCIAL FUNCTIONS - INVENTORY, STAKES,
FUTUROLOGY – Some truths on commercial reality »
- 1999** 30th August
Enghien les Bains
« URBAN ARTERIAL ROAD AND LOCAL LIFE »
- 2000** 4th September
Cinémathèque-Chaillet-Paris:
« OLD CENTERS AND CENTRALITIES »
- 2001** 14th September
Opéra Bastille – Paris
« LASTING EFFECTS OF THE EPHEMERE: THE ROLE OF
THE GREAT EVENTS IN THE TRANSFORMATION OF THE
CITY »
- 2002** 5th September
Institut Polytechnique St-Louis – Cergy-Pontoise
“FROM THE NEW TOWN TO THE TOWN”
- 2004** 23rd /24th September
Institut Polytechnique St-Louis – Cergy-Pontoise
“EDGE CITIES IN THEIR METROPOLIS, ATTRACTIVITY,
QUALITY AND GOVERNANCE”
- 2005** 7th September
At Ecole Polytechnique Palaiseau
“POLES OF HIGH SCIENTIFIC COMPETITIVENESS AND
URBAN DEVELOPMENT: which interactions? Which dynamics of
territory? For Whom?”



Special Events

The Repercussions Of The Sessions (Examples)

- 1993** Cergy-Pontoise FRANCE
Session on the subject « Planning of slabs », new approach on platform town planning for Cergy-Pontoise. Decision to make the Cergy-Prefecture platform more legible and to ensure this urban planning as a historical element of the town planning of the 20th Century.
- 1998** Ho Chi Minh City VIETNAM
Following this first session, the city decides to modify its master plan ; the Workshops play the part of advisers with the Town Planning Office (the latter being part of the sessions' international jury); then setting up of Workshops of experimented experts in 2005 on the theme « Can Gio »; programming of a press conference at the end of March, 2006 on the new commitment on town planning.
- 2000** Shanghai CHINA
The Workshops played a major part in the choice of a theme for the world fair in 2010 as well as in the choice of the site or the integration mode of the exhibition. Shanghai was selected in 2001 by the International Office for Exhibitions.
- 2000** Irkutsk RUSSIA
Decision to develop the Baikal winter Workshops in Irkutsk. 7 sessions held since.
- 2001** Doi Tung THAILAND
The partners of the session decide to organize an annual architecture contest gathering the Thai schools in the Workshop's way of doing.
The goal: to think about the town planning of the traditional villages.
- 2003-06** ILE DE FRANCE Region
Choice of the themes of the 4 successive sessions helped feed the reappraisal of the masterplan of the Ile-de-France Region.
- 2005** Porto-Novo BENIN – 1st African session
The teams suggest new town planning scenarii, a work on the identity of a capital (not an economic capital), a method of working. Decision, following to the elections of March, 2006, to present with the Mayor of Porto Novo to the new President of the Republic the result of the findings and suggestions so as to take a final decision.



Repercussions

Resources

The Association's resources include:

- Membership dues;
- Grants paid by the government, international organizations, public authorities, private companies or non-profit international organizations that are interested in the activities of the association;
- Their own income
- Any other resources which may derive from its own activities
- Possible gifts;
- All other legally constituted resource

Administration

The organs of the association are:

- The General Assembly
- The Administration Board
- The Supervisory Board
- The Committee for Scientific and Pedagogical Orientation
- The Management.

Administrative Organisation

Statutes of the Association

The purpose of the Workshops is to organize each year in a given location (Ile de France Region, in France or abroad) work sessions bringing together professionals in the field of planning and urban design - development, town planning, transport matters, environment, architecture, landscape, urban culture, urban services - and especially young professionals from various countries and cultural backgrounds to work on a given topic concerning current urban development issues in the world. The Workshops see their action as part of France's international cooperation policy or policies led by the European Union and/or the UN in the field of development and urban issues.

To achieve their goal, the Workshops want to develop the following ideas:

- 1 Develop contacts with universities and other institutions of higher education dealing with urban matters in France, in the European Union and other countries in the world;
- 2 Suggest topics for research purposes or advanced studies on contemporary urban issues;
- 3 Have a practical application of the research work or studies in the form of training or participations to the sessions of the Workshops in France or abroad, a study or work that can be awarded with a degree of the University of Cergy-Pontoise;
- 4 Diffuse and circulate the analysis and project proposals that resulted from the sessions, to promote the contribution of the Workshops to the work of the planning authorities at different project scales i.e. in cities, agglomerations, regions, countries, international organizations.
- 5 To take into account the cultural influence of planning and urban design especially with the participation of artists to the sessions in connection to professionals in urban matters;
- 6 Contribute to the continuing training of professionals with pedagogical tools at their disposal, gathered from the unique experience of the Workshops in planning and urban design;
- 7 Enhancement and circulation of the knowledge collected by the Workshops, participation in assessments, expertise, applied experiences, publications, reviews or other supports;
- 8 Cooperation with other associations following objectives that show similarities with the Workshops', in France or abroad;

The means of action are mainly implemented with the development of cooperation and exchanges between members of the association, and the respect of the multidisciplinary of expertises as well as the international and pluricultural aspects.

Board of Administration

The Ordinary General Assembly appoints the directors, the Board of Administration having elected them, or makes suggestions through the colleges according to the distribution below. The Board of Administration is made up of at least 20 members and at most 30 members.

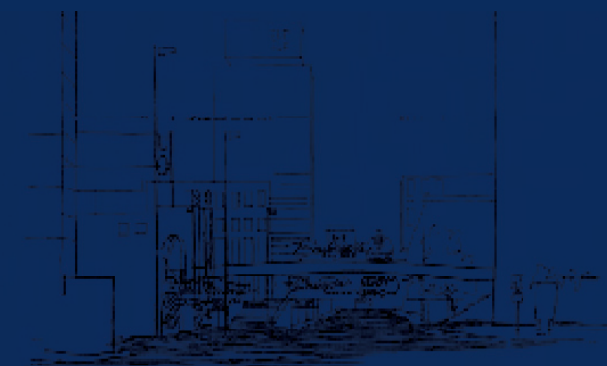
The members are appointed for 3 years.

The Chairman of the AFTRP, the President of the New Township Committee of Cergy-Pontoise, the President of the General Council of the Val d'Oise and the President of the Regional Council of the Ile-de-France Region, are ex-officio members of the Board of Administration within the College of Institutionals if they make a request.

Monsieur Gérard ABADIA	Architect / Urban-Planner
Madame Elizabeth AUCLAIR	Professor at Cergy-Pontoise University
Monsieur Christophe BAYLE	Architect / Urban-Planner SEMAPA
Monsieur Vincent BOURJAILLAT	AFTRP mission Clichy-Montfermeil
Monsieur Daniel DUJARDIN	Geographer / Engineer
Madame Danielle GARDRAT	Communauté d'agglomération de Saint-Quentin-en-Yvelines
Monsieur Michel JAOUEN	Urban-Planner / Architect / Engineer
Monsieur Rémi MASSON	Architect / Urban-Planner
Monsieur Jean-Luc NGUYEN	General Engineer
Monsieur Alain SALLEZ	Economist / Urban-Planner
Monsieur Pierre-André PERISSOL	Ex-minister for Housing
Monsieur Bernard RAOULT	Founding President of Cergy-Pontoise University
Monsieur Jacques WERMUTH	President of COBATY
Monsieur Thierry COULHON	President of Cergy-Pontoise University
Monsieur François DELARUE	Chief Executive Officer of AFTRP
Monsieur René DENIZOT	Director of ENSAP-CERGY
Monsieur Dominique LEFEBVRE	Communauté d'agglomération de Cergy-Pontoise
Monsieur François SCELLIER	General Council of Val d'Oise
Monsieur Pierre TAPIE	Managing Director of ESSEC
Monsieur Chakib BENRAMDANE	Architect / Urban-Planner
Monsieur Marc ERRERA	Architect / Urban-Planner (Brussels)
Monsieur Oriol MONTFORT CASAS	Architect / Urban-Planner (Barcelona)

Invités

Monsieur Nourredine ABDELLAOUI	Auditor
Monsieur Jean-Paul HUCHON	President of Regional Council
	Representative : Jean-Claude GAILLOT



Committee for Scientific and Pedagogical Orientation

14

The Committee for Scientific and Pedagogical Orientation

The Committee for Scientific and Pedagogical Orientation is set up by the Board of Administration with a threefold guarantees:

- 1 That the level of expertise for the activities of the association be of highest quality, proving experience in team work in multidisciplinary, multicultural and international circles.
- 2 That the professional method that is applied in the sessions be maintained and developed especially to further expand exchanges with persons in charge of Planning and Urban Design and enhance the very concept.
- 3 That the activities of the association be accessible to various institutions of higher education and professional training in the form of pedagogical tools and other work resources; for this reason it defines the conditions of training and pedagogical support of the sessions, suggests experts and defines the professional and scientific entrance requirements of the participants.

The committee is consulted and gives an advice on the topics and sites of sessions that are planned by the Board of Administration. It sees that the Charter is respected.

The President of the Committee participates in the meetings of the Board of Administration with right of discussion only.

Gérard ABADIA	Architect / Urban-Planner
Francis AMPE	Architect / Urban-Planner
Joël Aoust	Planning Management - Conseil Général du Val d'Oise
Elizabeth AUCLAIR	Professor at Cergy-Pontoise University
Christophe BAYLE	Architect / Urban-Planner
Francis BEAUCIRE	Geographer - Paris 1 University
Chakib BENRAMDANE	Architect / Urban-Planner
Pierre BERNARD	National Education Ministry
Alain BOURDIN	Sociologist / Director IFU
Vincent BOURJAILLAT	Urban-Planner ' Vice-Director 'Aménagement de l'AFTRP'
Alain CHARRE	Historian in Art and Architecture
Sybil COSNARD	Landscape Architect
Jean-Pierre COURTIAU	DAPA - Ministry for Culture and Communication
Anne DELAUNE	Urban-Planner
René DENIZOT	Managing Director of 'l'Ecole Nationale Supérieure d'Arts de Paris-Cergy' or Jean-Pierre NOUHAUD
Marc DILET	Architect
Yves DRAUSSIN	Architect / Urban-Planner
Daniel DUJARDIN	Geographer / Engineer
Patrice DUNY	Urban Planning Agency of 'Mantois'
Hervé DUPONT	Managing Director EPA Plaine de France
Jean FREBAULT	General Engineer 'Ponts et Chaussées'
michel GAILLARD	Architect / Urban-Planner
Danielle GARDRAT	Urban Plannign Director for 'Communauté d'Agglomération de St Quentin en Yvelines' President of 'l'Amicale des Anciens des Ateliers de Cergy'
Michel JAOUEN	Architect / Urban-Planner / Engineer
Yann LECOANET	Architect / Urban-Planner
Patrick LE GALL	Communauté d'Agglomération du Plateau de Saclay
Bert MAC LURE	Architect / Urban-Planner
Isabelle MASSIN	Conseil Général des Ponts et Chaussées
Rémi MASSON	Architect / Urban-Planner
Pierre MAYET	Engineer / Ex Vice-President of General Council of 'Ponts et Chaussées'
Olivier MILAN	Engineer / Urban-Planner DRE or Valérie MANCRET-TAYLOR
Jean-Claude MILAK	Workshops Director
Romain MOLHO – LAVIGNIE	Economist
Jean-Luc NGUYEN	Engineer / Managing Director of Nexity
Jean-Pierre PALISSE	Architect / Urban-Planner, IAURIF
Pierre PELLIARD	Architect / Urban-Planner DRE
Jehanne PHARES	Architect / Urban-Planner
Anne PIERQUIN	Architect / Urban-Planner, Communauté d'Agglomération de Cergy
Pierre GACONNET	Communaute d'Agglomeration de Cergy-Pontoise
Jean Luc POIDEVIN	Engineer / Urban-Planner, Nexity
Anne QUERRIEN	INCA
Jean-Claude RAULT	Communauté d'Agglomération de Cergy-Pontoise
Luc RAIMBAULT	Communauté d'Agglomération de Cergy-Pontoise
Bernard RAOULT	Ex. President of Cergy-Pontoise University
Alain SALLEZ	Urban Economist, Professor Emeritus of ESSEC
Agnès SANDER	Cergy-Pontoise University / Ecole Spéciale d'Architecture
Michel TRON	Ex-director of S.D.A.P. 95
Astrid VERSPIEREN	Landscape architect
Elyse RAGUENEAU	Landscape architect
Bertrand WARNIER	President of COSP Architecture / Urban-Planning
Laurent WARNIER	Economist
François WELHOFF	Architect-Urban-Planner, Conseil Général des Ponts et Chaussées

Committee for Scientific and Pedagogical Orientation

Supervisory Board

The Supervisory Board

The Supervisory Board is set up by the Ordinary General Assembly and shall fulfil monitoring obligations ensuring the right use of the finances of the association and see that the various conventions signed with the association are fully respected. It meets at least once a year before the General Assembly and Board of Administration meet to check the accounts and approve the budget in order to advise them.

The Supervisory Board is made up of 3 to 5 members of the Board of Administration elected by the College of Institutionals - College I and 3 to 5 members of the State who are invited to participate in the meetings of the Board of Administration with right of discussion.

President

François DELARUE

Chief Executive Officer of AFTRP

Members

François SCELLIER

President of Conseil Général du Val d'Oise

Dominique LEFEBVRE

President of Communauté d'Agglomération de Cergy-Pontoise

Jean-Paul HUCHON

President of Région Ile-de-France

M. le Secrétaire Général

Secretary-General of Large Urban Operations-SGGOU

Laurence DAYET

Chef du département de la Communication et de l'information

Ministry of Ecology and Sustainable Development

Alain LECOMTE

Managing Director of DGUHC

Ministry of Infrastructure, Transport and Housing

Francis ROLTANGUY

Regional Manager for Infrastructure

Michel CLEMENT

Manager of DAPA – Ministry of Culture and Communication

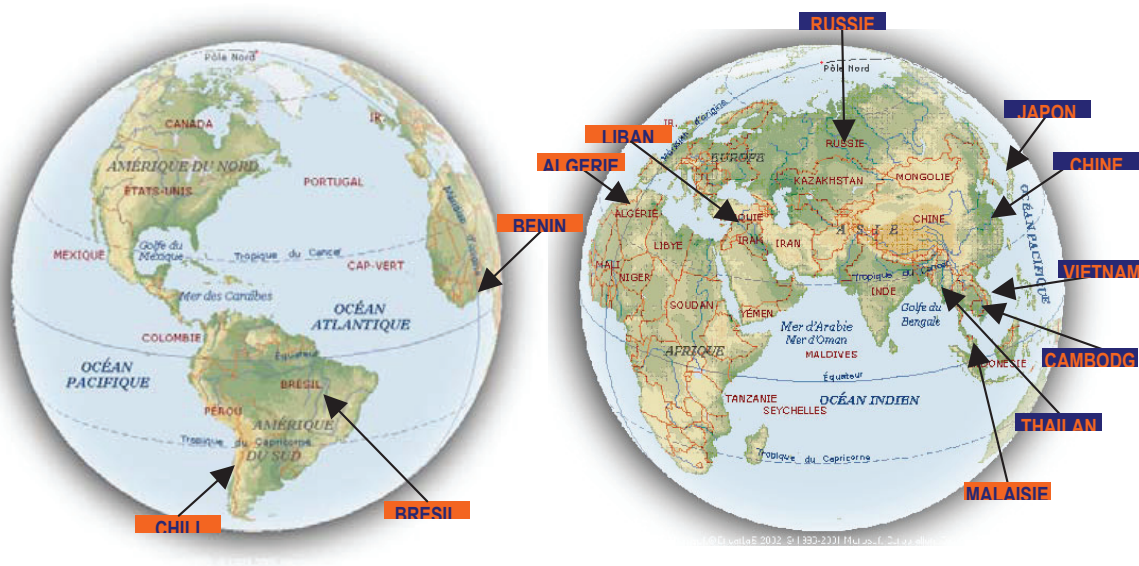
Jean-François de CANCHY

Manager of DRAC - Ile-de-France

Antoine JOLY

Delegate for External Activity in Municipalities

Foreign Affairs Ministry



The International Experts

The workshops are a meeting point of international experts who bring a personal contribution to the topic of the year and who take part in the final jury giving their opinion on the working process and on the final projects.

The experts have for mission to accompany, to stimulate, to make the participants share their competence and to put forward the arguments of any nature which can make evolve and move the reflection. They do not steer the works of the teams; it belongs to the teams to exploit the knowledge of the experts. They place the role of the contracting authorities recalling the constraints. The last day of the session, they deliberate within an international widened jury on the choice of the best teams and projects after having heard them exposing their proposals.

765 experts associated to the session for a network of 500 schools/universities in 60 countries.

THE INTERNATIONAL WORKSHOPS

COUNTRIES CONTACTED

Contacted	60
Represented	48

UNIVERSITIES

Contacted	500
Represented	138

PARTICIPANTS

Classic Workshops	1168
Expert-Specific Workshops	60

EXPERTS

765

Albania	Hong-kong	Portugal
Algeria	Hungary	Republic Of
Austria	India	Georgia
Belgia	Italy	Romania
Brasil	Japan	Russia
Bulgary	Korea	Senegal
Cambodia	Laos	Spain
Canada	Lebanon	Sweden
China	Mali	Swiss
Czech Republic	Malaysia	Taiwan
Finland	Mexico	Thailand
France	Mongolia	Tunisia
Germany	Netherlands	United States
Great Britain	Norway	Turkey
Greece	Philippines	Vietnam
Hawai	Poland	Yugoslavia

The Network



**ministère
de l'Équipement
des Transports
du Logement
du Tourisme
et de la Mer**



**direction
générale
de l'Urbanisme
de l'Habitat
et de la
Construction**



Our Partners

A.F.T.R.P

LAND AND REAL ESTATE ENGINEERING AGENCY FOR THE GREAT PARIS AREA

The Land and real estate engineering at the service of urban strategies are the two main powers of the regional agency, which implies a know-how adaptable to the diversity of the projects: definition study of land strategy, setting up land observatories, friendly prospecting and negotiations, managing legal tools for land control, methodology for patrimonial development, urban land regrouping, managing land or real-estate property holdings, polluted sites and lands.

www.afterp.com

CERGY-PONTOISE

185 000 inhabitants - 81 000 jobs - 3 700 companies - 20 000 students. A university pole of excellence in the field of planning and urban design.

www.cergypontoise.fr

ESSEC - INSTITUTE OF CITIES, TERRITORY AND REAL ESTATE

The Institute turns out on the analysis of urban problems under the economic prospect.

www.essec.fr

NATIONAL HIGH SCHOOL OF ARTS OF PARIS-CERGY

The school trains students with multiple disciplines concerned with the graphic and plastic arts, in particular in their bond with the city. The school mobilizes teachers and students on the themes of the sessions; the school hosts the Workshops since their origin.

www.ensapc.net

UNIVERSITY OF CERGY-PONTOISE

In particular its LABORATORY OF URBAN GEOGRAPHY has the role to train students in the fields concerned with the territorial and urban development: environment, transport and mobility, cultural and tourist development

www.u-cergy.fr

MINISTRY OF PUBLIC WORKS - DGUHC

The Direction Générale de l'Urbanisme de l'Habitat et de la Construction (DGUHC) is a tool serving the State's politics as far as town planning, habitat and construction are concerned. It is in line with the struggle against the growing phenomenon of social segregation and aims at promoting a long-lasting development of built-up areas.

www.urbanisme.equipement.gouv.fr

REGION OF PARIS ILE DE FRANCE

The Paris Ile-de-France Region has a strategic position within Europe. The fifth most powerful economic entity in Europe, ahead of Luxembourg, Ireland, Denmark, Greece, Belgium and Portugal, pivoted between southern and northern Europe, the Paris Ile-de-France Region is the gateway to a market of 380 million consumers, larger than either the American or Japanese markets.

www.iledefrance.fr

DEPARTMENT OF VAL D'OISE

With a surface area of 1,250 km², a population of more than a million inhabitants from which 29% is under 20 years old and 2 international airports, the Val d'Oise keeps on developing since its creation in 1964.

www.valdoise.fr

MINISTRY OF CULTURE

The Direction of Architecture and Patrimony is commissioned to favour architectural creation and to promote architectural quality in built or equipped spaces, particularly in spaces protected because of their historical, aesthetic or cultural interest; also, on the whole national territory, to make a census, to study, protect, preserve and make known the architectural, urban, and ethnologic patrimony as well as the artistic treasures of France.

www.culture.gouv.fr



Our Partners



International References

Main Topics of the Sessions in France and Abroad

Leisures and culture in city

1988 The site of Cergy-Pontoise

The city and the nature

1997 The Expansion of a Small Town - Magny-en-Vexin and Méry-sur-Oise

Tourism and Heritage

2001 Thailand - doi tung (Golden Triangle)
The sustainable development of the Doi Tung

Great urban developments and sustainable development

1985 2.000 hectares in Melun-Senart
1990 Roissy : Towards a New Urban Pole Large Scale Urban Developments

The role of the great events in the transformation of the city

2000 The world fair in Shanghai in 2010 - Planning and urban design

The lasting effects of ephemeral events

2001 Which ambition for the international exhibition on image forecasted in the heart of Plaine de France ?

The Seine and Marne River's confluence

2003 A new gate for Paris

The new urban composition scale

1994 The "Grand Axe" in La Défense
1992 At the crossroads of the Main Axis of Cergy and the Historical Axis of Greater Paris

The polycentrality in great agglomerations

2004 Cergy-Pontoise and the Mantois
2005 Development and identity of a metropolitan territory with high scientific competitiveness
The Plateau of Saclay and St-Quentin en Yvelines

From the new town to the town

2002 Images and ambitions for Cergy-Pontoise
2005 Vietnam - Ho Chi Minh Ville
Can Gio - Between ecological city and touristic destination

The town planning of circulation separation

- 1993** The Upper and Lower Parts of Platforms
The density in the city
- 1999** China - Canton,
The Town planning of high density housing: How to make it a city
Around the new urban axis of Business Central District of Guangzhou
- 2002** Japan - Tokyo, "Urban densities, Forms and Quality of life"

The city: its edges and its infrastructures

- 1996** A new concept to St Quentin in Yvelines
- 1998** The Exits of Cities - Secondary road in Osny, Highway and the trunk road
RN 14 in Puiseux-Pontoise.
- 1999** Main road and local environment the integration of the highway in an
urban fabric

The city and the water

- 1991** Cergy-Pontoise: a City by the River
- 1998** Vietnam - Ho Chi Minh Ville
The river related to the urban landscape
Ho Chi Minh city and Saigon river

Sessions To Come

- 2006** Argenteuil - Urban Renewal. Densification and Metropolitan Integration
- 2006** Casablanca – Morocco
The Anfa Airport Region

The Recognition

The Workshops were nominated for the Great Dubai Prize 2004 of the Best Practices for the Improvement of Living Conditions organised by the United Nations – Habitat.

UNESCO appealed to the Workshops so that they could intervene in the listing process of "World Heritage" of some historical sites through specific sessions.

An international acknowledgment from UNESCO and PNUEH (UNO – Habitat).



International References

Classic Session

Preparation

Technical trips	3 trips x 3 people
Lodging preparations	9 x 5 days = 45 days
Transport	Taxis

Writing of the programme

Call for tender - 1 technical file
400 brochures
Sending of brochures to 400 universities
Translation work
Making of a video of the site

During The Session

Office supplies	
Press / Public Relations	Mailing / invitations Host place - press conference
Accommodation	35 to 40 young participants x 28 days Meals x 28 days Local transportation expenses
Experts	6 to 8 experts x 28 days (lodging, meals, transportation) 25 experts x 6 days (lodging, meals)
Organisation Staff	6 people x 34 days (accommodation, meals, local transport)
Experts' travelling expenses	Typically 30 to 35 flights
Organisation staff's expenses	4 flights + 4 other flights
Workshops supplies	6 workshops (for 6/7 people x 28 days) drawing tables (2 to 3 per workshop) 1 meeting room (for permanent experts) 1 room for drinks, rest, etc. 1 office (with 2/3 computers + printers) 6 computers and printers (1 per team x 28 days) Basic drawing supplies, photocopies Other supplies : drinks, cakes
Introductory conferences	4 to 5 half-days: invitations, postage Conference place for the 4 to 5 half-days Interpreters for conferences 2 buffets for 100 people Printing Folders (500) Posters (300)
Symposium	1 day : conference room for 200 people, buffet, invitations Interpreting Press contacts
Visits of the city, site	3 half-days and 1 day Interpreters 1 to 2 buses at each visit Tickets (parks and exhibitions) 4 group meals (for 70 people)

Experts transport

Official opening

Intermediate experts days

Experts for closing week

International jury

Prizes (Day after Jury)

Closing party

Throughout the session

Local staff

Trips for hotel, workshops and site visits
10 experts x 28 days
25 experts x 6 days
Invitations, postage
Interpreting (interpreters and supplies)
Conference room – official place
Cocktail
Press contacts, television
2 conferences following official opening
Interpreting (interpreters and supplies)
Buffet for 80 people
Conference venue near workshops
1 day of visits (35-40 people)
Interpreter, Meals, buses
Invitations, postage
Room for jury
Buffet for 100 people
Participants transportation (35-40)
Projects transportation
Experts transportation (40)
Interpreting (interpreters and supplies)
Invitations
Interpreting (interpreters and supplies)
Cocktail for 150-200 people
Prizes (to be defined, about 5/7000 euros)
Gifts
Participants transportation (35-40)
Projects transportation
Experts transportation (40)
Hall – official place
Media contacts
Music and meals for 80/100 people
(evening of the international jury)
Photo report
Telephone - fax
1 secretary for 3 months
1 additional secretary for 1 month
2 assistants for 2 months

Expert-Specific Session

Preparation

Technical trips	3 trips x 2 people
Accommodation preparation	6 x 5 days = 30 days
Transport	Taxis
Writing of the programme	1 technical file Translation work

During the Session

Office supplies		Experts transportation	Trips for hotel, workshops and visits
Press / Public Relation	Mailing / invitations Welcome place – press conference	Official opening	Conference room – official place Cocktail Press contacts, television
Welcome of experts and assistants	15 european experts européens x 14 days (accommodation, meals, transport) 3 cross-country experts x 14 days 4 additional experts jury 6 to 8 local experts and assistants	Intermediary expert session	Conference venue close to workshops Buffet
		Experts for closing week	1 day visit Meals Bus
Organisation Staff	4 x 20 days	International jury	Room for jury Buffet
Experts' travelling expenses	Typically 22 flights		Media contacts
Organisation staff's travelling	4 flights 4 other flights	Participants' closing party	Music and meals
Workshop supplies	3 workshops (for 6/7 people x28 days) Drawing tables (2 to 3 per workshop) 1 meeting room (for the cross-country experts) 1 room for drinks, rest, etc. 1 office with computers x 20 days and printers 3 computers and printers (1 per team x 14 days) Basic drawing supplies Photocopies Other supplies : drinks, cakes	Throughout the session	Photo report Telephone - fax
		Local staff	1 secretary for 3 months 1 additional secretary for 1 month 2 assistants
Introductory conferences	Conference place for 2 or 3 half-days Interpreters for conferences 2 buffets for 30 people		
Visits of the city, the site	2 or 3 half-days Interpreters Bus Group meals		

Logistics and Budget

PROJECT OF CONVENTION

Between:

The International Workshops of Cergy-Pontoise represented by:

And

The local Authorities, represented by:

It has been agreed and settled what follows:

PREAMBLE

The experience gained by the INTERNATIONAL WORKSHOPS OF CERGY-PONTOISE after 24 years of existence, led the French Ministry of Foreign Affairs, and particularly the Department of Scientific and Technical Co-operation to suggest and encourage this experience to be transposed in with the creation of a co-operation programme named the WORKSHOPS OF PLANNING AND URBAN DESIGN. The latter are organized by the INTERNATIONAL WORKSHOPS OF CERGY-PONTOISE.

It is at the same time a matter of:

- meeting the concern for training;
- bringing the local decision-makers concrete proposals on existing town planning subjects;
- encouraging international exchanges through the association of various disciplines and an opening to the cultural background of „other people“;
- creating strong links between various university circles and practitioners of the city;
- developing the profession dealing with planning and urban design;
- leading to concrete actions resulting from the meeting of developers, local decision-makers and large companies.

The INTERNATIONAL WORKSHOPS OF CERGY-PONTOISE are not a governmental organization and they enjoy a complete freedom before the French ministry of Foreign Affairs. They are a real European co-operation project together with Asia. They have neither a teaching purpose nor are they a university in the true meaning of the word. They are to be organized on the basis of a real programme set up with developers and decision-makers that are the beneficiaries.

I - GENERAL POINTS

II - THE SUBJECT OF THE SESSION

The chosen subject is:

SUBJECT:

SITE OF STUDY & PROGRAMME:

The local Authorities wish the following questions to be most carefully dealt with:

- 1.
- 2.
- 3.
- 4.
- 5.

III - ARRANGEMENTS

A - Plans And Technical Elements

The local Bureau commits itself to providing the following elements, which are necessary for the study:

- A general plan of the city on the scale 1/200.000e or 1/100.000e.
- A corrected Master Plan of the city together with a brief presentation
- A cadastre map of the site of study on the scale 1/5,000 and 1/2,000 for precise areas.
- A Master Plan for each district which have a connection with the site of study
- Urbanisation of the city centre: 1/5,000 and 1 /2,000
- A video cassette showing the site of application
- A map of the TRANSPORT network
- A map of the projects for the city
- Aerial views - vertical and oblique views
- Others maps and plans necessary for the study, such as : public facilities, commercial areas, and particularly some maps of densities, plans of the road network and the main traffic axes (cross sections if they are available)

Session Application Template

B - General Organization

The local Authorities and the local University, are the official partners of the INTERNATIONAL WORKSHOPS OF CERGY-PONTOISE for the organization of a session in..... There will be around 30 - 35 young professionals coming from several countries and international experts who will take part in the programme.

The content of the programme of the session will be established together with the Office of the City and will be distributed all around the world.

C - Preparation Stages Of The Session

After the local Authorities have approved the booklet of the pre-programme, the latter will be sent to all the universities and professionals who are in touch with the International Workshops.

This will be done by

- The next stage is working out the definitive programme for the session.
- The programme will be sent on request to the correspondents who wish to take part in the session: the videocassette will also be sent.
- Experts mission will be conducted from..... to..... in order to deepen some elements of the programme.
- Choice of the subjects of conferences and of the contributors will be made.
- Organization of the practical aspects for the progress of the session.
- The is the chosen date for receiving the projects in order to proceed to the selection.
- Selection of the participants for the
- Organization of the visas for the

D - Schedule And Progress Of The Session

The four main stages of the session will be organized in a convenient way for all partners.

- During the first week, it will be necessary to procure venues to host the meetings with key figures, meetings with the press, without forgetting a series of selected conferences, giving information

material for the subsequent studies of the teams. It is indeed essential for the participants to fully understand the issues. Visits of the site with appropriate comments will be organized according to their impact and the local constraints.

- In the second week, the teams will present the progress of their thoughts and analyses and the way they tackle the topic. They lay the foundations of their projects. This is the reason why the Thursday meetings are important: they give the experts the opportunity to make their comments and to react in case a team seems to get off the tracks. It is also the right moment to clear possible misunderstandings concerning the site, the programme, various issues and constraints. The presence of the planning authorities of the city is therefore necessary.
- In the third week, the teams have determined the guidelines of their projects. They will already have designed several proposals to show the jury but various alterations will be suggested until the day of the final jury, a week later. There again, the urban planning authorities shall be present.

SCHEDULE

- The session will take place from.....to....., the various stages being as follow:
- from.....to.....: Site visits, conferences-seminaries, presentation of the research works by the selected young professionals or students.
-: composition of the teams.
- On and: meeting with the experts' committee.
- From..... to : permanent follow-up and supervision by experts.
- presentation of the projects by the teams (5 to 6) in front of an international jury.
-deliberation of the jury and announcement of the results; synthesis meeting and summary of the students' proposals with the experts' committee, the representatives of the local Authorities and the local Urban Planning Bureau. Conclusion of the experts.
-publication of the results.

The languages of the session will be French and English.

Session Application Template

F - Budget Of The Session

The city receiving the Workshops commits itself in the organization of the session with a financial support amounting to..... This amount will be transferred on a special bank account in Just two members of the local partnership and two members of the French partnership will have the authorities to manage the account. Two signatures will be requested for each operation (local and French).

The Workshops commit themselves to gather the necessary complementary amount for the session even by getting special rates, etc.

The cost of the session is evaluated as follows:

- preparation of the session
- holding of the session
- TOTAL

The budget of the session will be divided into 2 chapters:

1/ Preparation of the session, distribution of the information, information of the candidates

It is one of the main elements for the success of the session. The session can only be held with a firm and definitive involvement of the local responsables who will care for the part of the budget regarding the organization aspect. It shall be noted that the cost estimates have been calculated with a permanent concern for saving, the cost of the basis structure is not being charged on the local partner.

2/ Progress of the session

As it is shown in the budget draft, the entire amount comes to roughly.....USD. It is agreed between the parties that the International Workshops commit themselves to contact and negotiate with institutional and private partners in order to gather the required amount.

The local Authorities commit themselves to participate in the cost of the session and its preparation with an amount of.....USD on a total budget of.....USD. The covered expenses will be mainly the following ones:

- Accommodation and meals of the selected participants ;
- Accommodation and meals of the experts and leading

team during the session (the category of the hotel and the prices will be discussed in agreement with the workshops leading team) ;

- programmes and invitations printing ;
- opening ceremony ;
- experts meeting days meals ;
- news papers and TV invitations ;

It is agreed that the estimated budget is calculated with a USD equivalent to at the time of the signature of this convention and that an unexpected increase of this currency would lead to reconsider the whole budget.

The International Workshops of Cergy-Pontoise commit themselves to make use of everything for the complete success of the session and its conclusions.

The International Workshops of Cergy-Pontoise cannot be held responsible for any events which might be beyond their control or if a case of absolute necessity occurs which would lead to postpone the session.

The local Authorities commit themselves to help obtain the required visas in order to be able to gather all the young professionals and experts.

The International Workshops of Cergy-Pontoise may look for organisms to take care of some cost in the budget. Whatever are the savings done by the Workshops, the city commits itself to bring in cash the sum ofUSD to the project. This does not include the meeting rooms, workshops, conference halls necessary for the international competition.

The local Authorities commit themselves to provide all information or to undertake all necessary steps, which could enable to save substantially or have some local organisms take care of some cost.

Written in triplicate,

For the local Authorities

For the local Urban
Planning Bureau

For the local
University

For the Direction of
the International Workshops

Session Application Template

LES ATELIERS INTERNATIONAUX DE MAITRISE D'OEUVRE URBAINE

THE INTERNATIONAL WORKSHOPS OF PLANNING AND URBAN DESIGN

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